

## THE SMART CITY AND THE CO CREATION OF VALUE%0A

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The Smart City and the Co-creation of Value - A Source of ...

Analyzes the building of smart cities from the viewpoint of co-creating value among companies in diverse industries. Demonstrates one model of new competitive edge for companies in a low-carbon society. Introduces the latest trends regarding the building of smart cities in Japan.

Value Creation through Co-creation: The Case of a Smart City

In this chapter, I will take up the case of the Yokohama Smart City Project (YSCP), a smart city demonstration project conducted in the city of Yokohama.

Smart City and the Co-creation of Value (Engels) door ...

Chapter 4: Co-creation of Value through Initiative of a Leader Company and Collaboration of Participating Companies - Case Study of Fujisawa Sustainable Smart Town.- Chapter 5: Co-creation of Value through Collaboration of Government and Companies - Case Study of the Yokohama Smart City Project.- Chapter 6: Theoretical and Managerial Implications.- Chapter 7: Conclusion.

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